



Executive Summary

81004 (PUEBLO)
81004 (PUEBLO, CO)
Geography: ZIP Code

81004 (PUEBLO, CO)

Population

2000 Population	26,521
2010 Population	26,254
2013 Population	26,346
2018 Population	26,800
2000-2010 Annual Rate	-0.10%
2010-2013 Annual Rate	0.11%
2013-2018 Annual Rate	0.34%
2013 Male Population	49.1%
2013 Female Population	50.9%
2013 Median Age	37.8

In the identified area, the current year population is 26,346. In 2010, the Census count in the area was 26,254. The rate of change since 2010 was 0.11% annually. The five-year projection for the population in the area is 26,800 representing a change of 0.34% annually from 2013 to 2018. Currently, the population is 49.1% male and 50.9% female.

Median Age

The median age in this area is 37.8, compared to U.S. median age of 37.3.

Race and Ethnicity

2013 White Alone	73.6%
2013 Black Alone	2.8%
2013 American Indian/Alaska Native Alone	2.6%
2013 Asian Alone	0.5%
2013 Pacific Islander Alone	0.1%
2013 Other Race	16.0%
2013 Two or More Races	4.6%
2013 Hispanic Origin (Any Race)	51.0%

Persons of Hispanic origin represent 51.0% of the population in the identified area compared to 17.4% of the U.S. population. Persons of Hispanic Origin may be of any race. The Diversity Index, which measures the probability that two people from the same area will be from different race/ethnic groups, is 72.9 in the identified area, compared to 62.1 for the U.S. as a whole.

Households

2000 Households	11,102
2010 Households	11,124
2013 Total Households	11,185
2018 Total Households	11,431
2000-2010 Annual Rate	0.02%
2010-2013 Annual Rate	0.17%
2013-2018 Annual Rate	0.44%
2013 Average Household Size	2.32

The household count in this area has changed from 11,124 in 2010 to 11,185 in the current year, a change of 0.17% annually. The five-year projection of households is 11,431, a change of 0.44% annually from the current year total. Average household size is currently 2.32, compared to 2.32 in the year 2010. The number of families in the current year is 6,390 in the specified area.

Data Note: Income is expressed in current dollars

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2013 and 2018. Esri converted Census 2000 data into 2010 geography.

March 07, 2014

Made with Esri Business Analyst



Executive Summary

81004 (PUEBLO)
81004 (PUEBLO, CO)
Geography: ZIP Code

81004 (PUEBLO, CO)

Median Household Income

2013 Median Household Income	\$28,517
2018 Median Household Income	\$30,676
2013-2018 Annual Rate	1.47%

Average Household Income

2013 Average Household Income	\$39,847
2018 Average Household Income	\$44,679
2013-2018 Annual Rate	2.32%

Per Capita Income

2013 Per Capita Income	\$17,220
2018 Per Capita Income	\$19,355
2013-2018 Annual Rate	2.37%

Households by Income

Current median household income is \$28,517 in the area, compared to \$51,314 for all U.S. households. Median household income is projected to be \$30,676 in five years, compared to \$59,580 for all U.S. households

Current average household income is \$39,847 in this area, compared to \$71,842 for all U.S. households. Average household income is projected to be \$44,679 in five years, compared to \$83,667 for all U.S. households

Current per capita income is \$17,220 in the area, compared to the U.S. per capita income of \$27,567. The per capita income is projected to be \$19,355 in five years, compared to \$32,073 for all U.S. households

Housing

2000 Total Housing Units	12,058
2000 Owner Occupied Housing Units	6,670
2000 Owner Occupied Housing Units	4,433
2000 Vacant Housing Units	955
2010 Total Housing Units	12,587
2010 Owner Occupied Housing Units	6,327
2010 Renter Occupied Housing Units	4,797
2010 Vacant Housing Units	1,463
2013 Total Housing Units	12,815
2013 Owner Occupied Housing Units	5,920
2013 Renter Occupied Housing Units	5,265
2013 Vacant Housing Units	1,630
2018 Total Housing Units	13,209
2018 Owner Occupied Housing Units	6,099
2018 Renter Occupied Housing Units	5,332
2018 Vacant Housing Units	1,778

Currently, 46.2% of the 12,815 housing units in the area are owner occupied; 41.1%, renter occupied; and 12.7% are vacant. Currently, in the U.S., 56.4% of the housing units in the area are owner occupied; 32.3% are renter occupied; and 11.3% are vacant. In 2010, there were 12,587 housing units in the area - 50.3% owner occupied, 38.1% renter occupied, and 11.6% vacant. The annual rate of change in housing units since 2010 is 0.80%. Median home value in the area is \$95,555, compared to a median home value of \$177,257 for the U.S. In five years, median value is projected to change by 0.70% annually to \$98,939.

Data Note: Income is expressed in current dollars

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2013 and 2018. Esri converted Census 2000 data into 2010 geography.

March 07, 2014

Made with Esri Business Analyst